



autumnjohnston
graphic designer

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EXPERIENCE

Owner, Graphic Designer (2005-Present)
Autumn Johnston Design, *Columbiaville, MI*

Partnered with clients to develop business branding through logos, stationery, print graphics, and web media.

Created and implemented marketing strategies for new and established businesses.

Provided creative direction to contracted designers on various projects.

Graphic, Web Designer (2009-Present)
Network Services Group, *Saginaw, MI*

Designed web sites for a broad range of clients.

Collaborated with web developer and project manager to create innovative concepts.

Graphic Designer, Marketing Coordinator (2007-2009)
Jansen Funeral Home, *Columbiaville, MI*

Created brand images for parent company as well as coordinating identities for related businesses.

Designed print materials from concept to completion for state wide distribution

Aided in shaping marketing strategies related to print, newspaper ads and web.

EDUCATION

Bachelor of Fine Arts (May 1999)
Grand Valley State University, *Allendale, MI*

Emphasis in Graphic Design

SKILLS

Consistently meets tight deadlines by prioritizing and organizing tasks.

Strong understanding of large format, offset, and digital printing press.

Well developed verbal and written communication skills enabling successful interaction with clients, freelance designers, and vendors within the industry.

Tenacious desire to evolve as a designer through education and awareness of current design trends.

SOFTWARE

Adobe: Photoshop, Illustrator, Dreamweaver, InDesign

Scripting Languages: HTML, CSS, JavaScript/JQuery

Microsoft Office: Word, Excel, PowerPoint, Publisher

OS Platforms: Macintosh, Windows

Additional: MailChimp, Constant Contact, Paypal